



## **MEDIA RELEASE**

### **WISMA REHDA, KELANA JAYA**

**30 SEPTEMBER 2020**

#### ***Home Ownership Campaign – Malaysia Property Expo (HOC – MAPEX) 2020***

***2 – 4 October 2020, Mid Valley Exhibition Centre, Kuala Lumpur***

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The Real Estate and Housing Developers' Association (REHDA) Malaysia returns with its MAPEX event of the year from 2 to 4 October 2020, to be held at Mid Valley Exhibition Centre (MVEC) in Kuala Lumpur. The Association is once again entrusted by the Ministry of Finance and the Government of Malaysia to be a partner of the Home Ownership Campaign (HOC) 2020-2021, which runs from 1 June 2020 to 31 May 2021. The Campaign, which was announced as part of the short-term Economic Recovery Plan or PENJANA stimulus package, offers purchasers the same attractive incentives as HOC 2019 including a minimum 10% discount and stamp duty waivers on the Instrument of Transfer and Instrument on Loan Agreement.

25 reputable developers will be participating in the expo, with properties located all over Selangor and Kuala Lumpur, as well as other selected states in Peninsular Malaysia. HOC-MAPEX 2020 is also supported by various government agencies who will be within the MVEC halls for purchasers' convenience, namely the Credit Counselling and Debt Management Agency (AKPK), National Housing Department (JPN), Housing and Strata Management Tribunal (TPPS), Public Sector Home Financing Board (LPPSA), Employees Provident Fund (EPF) and Lembaga Perumahan dan Hartanah Selangor (LPHS).

Additionally, three financial institutions – RHB Bank Bhd, Public Bank Bhd and United Overseas Bank (Malaysia) Bhd – will also be available for any home financing advice. As per our previous years, Maybank Bhd remains our Official Financial Partner for MAPEX.



**REHDA**

REHDA Malaysia is pleased to announce that HOC-MAPEX 2020 will be graced by YB Senator Tengku Dato' Sri Zafrul Tengku Abdul Aziz, the Minister of Finance, who will take part in a tour of exhibitors' booths on Sunday, 4 October 2020 at 2:30pm. The presence of the Yang Berhormat Menteri definitely speaks volumes of the Government's support and commitment to ensure the success of HOC 2020-2021 for the benefit of the rakyat, and the betterment of the economy.

"Developers are also offering various attractive incentives and goodies, which purchasers may find beneficial especially during this trying time," said Y Bhg Dato' Ir Soam Heng Choon, President of REHDA Malaysia. He further remarked that given the current Overnight Policy Rate (OPR) which is at its lowest, this would be the most opportune time for purchasers especially the first-time homebuyers to purchase their dream house, or for investors to take advantage of the low interest regime.

The Association will be giving away hampers to our lucky visitors, as well as KFC vouchers for the first 50 expo visitors daily. To sweeten the deal, RM20,000 worth of rebates is also up for grabs for 20 eligible purchasers.

So come join us, and we hope you will be able to find a place to call home at HOC-MAPEX 2020 this weekend!

**DATO' IR SOAM HENG CHOON**  
**PRESIDENT**  
**REHDA MALAYSIA**

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