



Persatuan Pemaju Hartanah Dan Perumahan Malaysia
马来西亚房地产发展商会
Real Estate And Housing Developers' Association Malaysia
"Towards Sustainable Development"
Responsive | Respected | Responsible | Relevant

WISMA REHDA

Kelana Jaya, Petaling Jaya

21 May 2020

Media Release on REHDA Malaysia's 50th Anniversary

The Real Estate and Housing Developers' Association (REHDA) Malaysia celebrates its 50th anniversary today, marking five decades of property development representation.

To commemorate this momentous occasion, the Association held a simple plaque-signing and cake-cutting ceremony which was attended by a few of our National Council members, namely Dato' Ir Soam Heng Choon, President of REHDA Malaysia, Datuk Seri FD Iskandar (Immediate Past President), Datuk Seri Michael Yam Kong Choy (Most Recent Past President), Dato' Khor Chap Jen (Deputy President), Datuk NK Tong (Vice President), Datuk Zaini Yusoff (Vice President), Ir Tiah Oon Ling (Secretary General), Mr Tan Ching Meng (Deputy Secretary General), Datuk Hj Muztaza Mohamad (Treasurer) and Mr Chan Kin Meng (Exco Member).

REHDA – initially known as Housing Developers' Association or HDA – had our humble beginning on 21 May 1970 with only 13 members. Today, the Association has become a well-recognised entity with over 1,500 members all over Peninsular Malaysia with 11 state Branches and a Youth wing, which are responsible for a majority of the total real estate built in Malaysia. It is without a doubt that our members and the comradeship we share is the main reason that contributed to our progress and growth throughout these years, and we hope the close ties we have fostered will continue for many more years to come.

REHDA is known as the leading voice of property developers in Malaysia and actively participates in continuous engagements with various ministries, government agencies,

financial institutions and related industry stakeholders. Throughout the 50 years of our formation, we have played a vital role in the betterment of the property industry and nation, by being a key partner to the Government in its various initiatives. We have also stood alongside the nation as it goes through many trials and tribulations, including the current COVID-19 global pandemic, and strives to continue supporting the Government and industry to ensure the vitality of our economy.

We take pride in our achievements and accomplishments thus far, and we are aware that we would not have come this far without our members, as well as other industry players that we work closely with. We take this opportunity to express our deepest gratitude for the tremendous amount of support that we have received throughout the years. As we move forward as a *Responsive, Respected, Responsible and Relevant* NGO, we endeavour to continue to serve the property industry, the nation and the rakyat. We pledge our commitment to fortify our strength and better improve ourselves in all ways possible. May REHDA Malaysia continue to prosper to its 100th Anniversary and beyond.

DATO' IR SOAM HENG CHOON
PRESIDENT, REHDA MALAYSIA

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