



Persatuan Pemaju Hartanah Dan Perumahan Malaysia
马来西亚房地产发展商会
Real Estate And Housing Developers' Association Malaysia
“Towards Sustainable Development”
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WISMA REHDA

Kelana Jaya, Petaling Jaya

31 January 2019

Property Expo in Conjunction with Home Ownership Campaign (HOC) 2019

1 – 3 March 2019, Kuala Lumpur Convention Centre (KLCC)

As part of our ongoing support of the Government’s efforts to encourage homeownership amongst the *rakyat*, the Real Estate and Housing Developers’ Association (REHDA) Malaysia, in partnership with the Ministry of Housing and Local Government, will be organising a property expo at the Kuala Lumpur Convention Centre (KLCC) from 1 to 3 March 2019. The exposition is in conjunction with the Home Ownership Campaign (HOC) 2019 announced by the Minister of Finance Yang Berhormat Mr Lim Guan Eng during the tabling of Budget 2019 last November.

The Association is synonymous with property exhibitions, having planned the highly successful Malaysia Property Expo (MAPEX) series for the past two decades. With HOC 2019, we aim to continue the spirit of MAPEX and cordially invite all developers, both REHDA members and non-members, to showcase their products under one roof in this nationwide affair.

During the duration of the Campaign, which runs for six months between January and June 2019, Malaysian house-buyers will be exempted from stamp duties for residential units priced between RM300,000 and RM1 million while developers will be offering special discounts, thus making it the best time to look for and purchase the perfect home for you and your loved ones.

“For HOC 2019, we also call upon financial institutions to join us during the three-day event, as financing is an integral part of homeownership. We hope financial institutions will also play their part to offer attractive financing packages for purchasers to pick and choose the best option for them during the expo,” says Datuk NK Tong, Chairman of the HOC Organising Committee.

Other than private developers, several Government and Government-linked agencies will also be taking part in HOC 2019 expo, namely the Ministry of Housing and Local Government (KPKT), UDA Holdings Berhad, Perbadanan PR1MA Malaysia (PR1MA), Syarikat Perumahan Negara Berhad (SPNB) and Permodalan Nasional Berhad (PNB). “Working together to ensure the success of the Expo speaks of our joint commitment to give the *rakyat* the best selection of houses to meet their needs besides elevating the country’s real estate and property industry during this trying time,” Datuk NK Tong notes.

The opening ceremony is scheduled to take place on 1 March 2019 at 5pm, to be graced by the presence of the Prime Minister Yang Amat Berhormat Tun Dr Mahathir Mohamad who will be officiating the event and the Minister of Housing and Local Government, Yang Berhormat Pn Hjh Zuraida Kamaruddin. Several engaging activities will also take place during HOC 2019 including property talks, lucky draws and kids-centric play area for those attending with their little ones. Cash rebates are also up for grabs for eligible purchasers, as well as attractive offers by developers.

So be sure to save the date, take advantage of this special deals and we hope to see you at KLCC this March!

DATUK NK TONG
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