



The advent of the digital age has set the pace for real estate and the proliferation of cutting-edge solutions to help businesses stay ahead of the curve

Reimagine Real Estate in the Digital Economy

11 April 2018 (Wednesday) | 9.00am – 1.00pm | Wisma REHDA, Kelana Jaya

Simplify the operation of your real estate asset in an increasingly complex environment and cut the clutter to discover why **SAP Real Estate Management** solutions are heralded as industry's paradigm shift.

As living, commuting and patterns change rapidly, finding ways to better utilize real estate assets is a global issues, not just a commercial real estate issue. That said, commercial real estate companies are in a unique position to disrupt or change everything about traditional real estate.

Join Johnny Clemmons, *Global Industry Director and Chief Engineer: Engineering, Construction, & Operations*, as he shares how you can unlock new possibilities and greater value in your real estate by leveraging digital technologies while positioning your company to weather the disruptions ahead.

Programme

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|---------------------------------------|---|
| 8:30am – 9:00am | Arrival & Registration with Light Refreshment |
| 9:00am – 9:40am (40 mins) | Opening Address <i>Johnny Clemmons (Global Industry Director and Chief Engineer: Engineering, Construction, & Operations)</i> <ul style="list-style-type: none"> Globalization is making an impact to Malaysia's property market. Join Johnny Clemmons as he shares property developers can take advantage of this by leveraging on digital technology and industry 4.0. |
| 9:40am – 10:10am (30 mins) | Customer Reference Story <ul style="list-style-type: none"> Sharing session on a China EC&O company who has taken decision with SAP on how they are taking over the global property market by storm. |
| 10:10am – 10:30am (20 mins) | Tea Break |
| 10:30am – 12:00pm (1 hour 30 mins) | Solution Track This sharing session will show how SAP solutions can help to: <ul style="list-style-type: none"> Improve the property buying experience with new marketing strategies, new channels and new approaches. Increase competitive advantage with new ways to form and manage partnerships. Improve management decision making, policy governance and process automation with an integrated solution from land acquisition, project development, construction to handover |
| 12:00pm – 12:10pm (10 mins) | Closing Address |
| 12:10pm onwards | Networking Lunch |



Participant Information

Participant 1:

Email:

Mobile:

Designation:

Participant 2:

Email:

Mobile:

Designation:

Company Information

Company Name:

Contact Person:

Email:

Mobile:

FOR REGISTRATION OR FURTHER INFORMATION, KINDLY CONTACT

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Confirmation of Registration

- A confirmation email will be sent out upon successful registration. In the event you do not receive the confirmation e-mail 3 days before the event, please contact us immediately.
- The Organizer (SAP Malaysia) reserves the right to accept or decline any registrations.

Disclaimer

- The Organiser reserves the right to change the date and venue or to cancel the event if the minimum number of participants is not met.