



Persatuan Pemaju Hartanah Dan Perumahan Malaysia
马来西亚房地产发展商会
Real Estate And Housing Developers' Association Malaysia
“Towards Sustainable Development”
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MEDIA RELEASE

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WISMA REHDA, PETALING JAYA

AFFORDABLE HOUSING CARNIVAL (KPM) – MALAYSIA PROPERTY EXPO (MAPEX) 11-13 AUGUST 2017, SHAH ALAM CONVENTION CENTRE (SACC), SELANGOR

The Real Estate and Housing Developers' Association (REHDA) Malaysia together with the Ministry of Urban Wellbeing, Housing and Local Government (KPKT) will be organizing a 3-day ***Affordable Housing Carnival (KPM) – Malaysia Property Expo (MAPEX)*** from 11 to 13 August 2017 at Shah Alam Convention Centre (SACC), Selangor.

Themed with “*Rumah Mampu Milik Sempurna, Rakyat Sejahtera*”, the housing carnival is hoped to cater house buyers' needs in finding their dream homes by gathering various types of affordable housings as well as properties with attractive discounts and promotions all under one roof.

“REHDA is honored to work with KPKT in organizing this carnival as part of our efforts to encourage home ownership and it is our pleasure to share with you that the **Prime Minister, Yang Amat Berhormat Dato' Sri Mohd Najib bin Tun Abdul Razak as well as Minister to the Ministry of Urban Wellbeing, Housing and Local Government, Yang Berhormat Tan Sri Noh bin Omar** have been invited to grace the carnival on **Saturday, 12 August 2017,**” said Datuk Ng Seing Liong, Chairman of MAPEX Committee 2017.

“What makes KPM-MAPEX distinctive from other property expositions is that apart from offering a wide range of properties with attractive promotions, the special edition housing carnival also focuses on showcasing affordable housing priced below RM500,000, which is expected to be the main attraction amongst visitors. Properties with special *Bumiputera* discounts will also be showcased during the carnival. For those who are looking for their dream homes, take the opportunity to visit KPM-MAPEX as there will be wide selection of properties available with prices that might suit your budget,” Datuk Ng added.

“REHDA is confident that with the tremendous supports from developers, government agencies as well as financial institutions, MAPEX will continue to be the right platform that connects buyers with their dream homes. We are anticipating more than 60 developers and government agencies as well as financial institutions to take part in this carnival and I urge those interested to participate to act fast as choiced booths are limited,” Datuk Ng further noted.

Among developers who have confirmed their participation in this KPMM-MAPEX are Glomac Berhad, IJM Land Berhad, MKH Berhad, UEM Sunrise Berhad, Mitraland Group, Matrix Concepts Holdings Berhad and several agencies under the National Housing Department (JPN).

Various exciting activities and attractive prizes have been lined up for visitors during the 3-day carnival besides the RM30,000 Cash Rebates for lucky house buyers*. Visitors will also get the chance to acquire property tips from renowned industry experts during Property Talks segments which will be held on Saturday and Sunday.

For more information, please visit www.mapex.com.my/kpmm-mapex2017 or contact us at 03-7880 8000 or secretariat@rehda.com.

** Terms & Conditions apply.*

Issued by:

MAPEX ORGANIZING COMMITTEE

REAL ESTATE AND HOUSING DEVELOPERS' ASSOCIATION MALAYSIA (REHDA)

REHDA, the sole and leading representative body for private property developers is very proud to continue organizing MAPEX, the largest property expo that brings together the nation's developers, both big and small, all under one roof for the public to have direct access to vast property selections which best suits their preference and budget.

For further information, please contact the MAPEX Secretariat at: 03-7880 8000.