



Persatuan Pemaju Hartanah Dan Perumahan Malaysia
马来西亚房地产发展商会
Real Estate And Housing Developers' Association Malaysia
“Towards Sustainable Development”
Responsive | Respected | Responsible | Relevant

MEDIA RELEASE

8 MARCH 2017

WISMA REHDA, PETALING JAYA

MAPEX 2017 - “GREATER CONNECTIVITY FOR BETTER AFFORDABLE LIVING” 14 – 16 APRIL 2017, MID VALLEY EXHIBITION CENTRE, KUALA LUMPUR

In keeping with our dedication to promote the Government’s homeownership agenda, we are pleased to announce that the Real Estate and Housing Developers’ Association (REHDA) Malaysia and its Branches will be holding 22 property expositions, the Malaysia Property Exposition (MAPEX), nationwide this year. The largest of the expositions which is the national MAPEX, will be held this coming **14-16 April at Mid Valley Exhibition Centre, Kuala Lumpur.**

“With the new and improved public transportation network, it is timely that this MAPEX has been themed **“Greater Connectivity for Better Affordable Living”**. The newly launched Mass Rapid Transit (MRT) and other upcoming LRT/MRT projects are set to change the people's lifestyle that is to opt for public transportation as the main vehicle for travelling especially when commuting to work. Efficient public transportation will make our cities free from gridlock or at least less congested and we believe our nation will be able to achieve this. With this in mind, we are honored to invite the Minister of Transport, Yang Berhormat Dato’ Sri Liow Tiong Lai to officiate the Opening Ceremony on Saturday, 15 April at 2.30pm,” said Datuk Ng Seing Liong, MAPEX Chairman who is also REHDA Past President and Patron.

“With more efficient transportation, there will be less need to own a car and REHDA would like to ask the Government to consider easing some planning guidelines such as carpark provision for strata/high-rise development to meet demand especially for affordable housing. The space allocated for the extra carparks can be used for other common space or green area and eventually lowering the overall cost of development,” added Datuk Ng.

“MAPEX is definitely an ideal platform for developers to showcase their projects especially the new launches to the public. MAPEX, for nearly two decade has facilitated thousands of house buyers in the search of their dream homes and I am confident that it will once again, positively influence the reach and value of properties showcased,” continued Datuk Ng.

“Even though the market performance currently is quite sluggish, demand for properties is still high. Regretfully, end-financing issues faced by interested house buyers has damped actual sale. Hence, we would like to invite financial institutions to participate in MAPEX and assist the public in their purchases. MAPEX is an ideal opportunity for you to promote your products and packages to your target audience. Currently, only Hong Leong Bank and Maybank Berhad have confirmed their participation” informed Datuk Ng.

April’s 2017 MAPEX will present a wide range properties from affordable to exclusive and luxury, strata and landed properties, each with their own unique features by reputable property developers, all under one roof. More than 37 renowned developers have confirmed their participation, among them are Ecoworld Development Group Berhad, Mah Sing Group Berhad, Matrix Concepts Holdings Berhad, SP Setia Berhad, Malaysian Resources Corporation Berhad (MRCB), MKH Berhad, IJM Land Berhad and Putra Nilai Development Sdn Bhd. Property related agencies such as Rumah Mampu Milik Wilayah Persekutuan (RUMAWIP) under the Ministry of Federal Territories offering special schemes on affordable housing will also be participating.

As a special attraction at this year’s April MAPEX, lucky visitors will also have a chance to win tickets to the LEGOLAND Theme Park. As for house buyers, RM30,000 Cash Rebate* will be offered to them, while various exciting activities have been lined up at the expo. So come visit us and you may just be lucky enough to bring home a prize. To those who are interested in learning more about property, purchase and ownership, get some tips and tricks to purchasing or investing in real estate from renowned industry experts such as En Khairudin Ya’cob (Ho Chin Soon Research Sdn Bhd), Mr Sam Helmy (Neovate Developments Sdn Bhd), Mr Gary Chua (SMART Financing) and Mr Gunaprasath Bhupalan (Emjay Communications) during the Property Talks segments which will be held on Saturday and Sunday.



“On behalf of the MAPEX Committee, I would like to express our appreciation to all developers who have been our loyal supporters all these years, making MAPEX the longest running and biggest property exposition of the nation. MAPEX is BY the Developers, FOR the Developers and OF the Developers. Let us work together towards achieving the nation’s housing agenda. We still have some choiced booths available but they are selling out fast. So act now and contact MAPEX Secretariat to avoid disappointment,” advised Datuk Ng.

For more information, please visit www.mapex.com.my , or contact us at secretariat@rehda.com or 03-7880 8000. Follow us on Facebook under *MAPEX: Malaysia Property Expo* and Instagram *MAPEXbyREHDA* for exciting updates.

** Terms & Conditions Apply.*

Issued by:

MAPEX ORGANIZING COMMITTEE

REAL ESTATE AND HOUSING DEVELOPERS’ ASSOCIATION MALAYSIA (REHDA)

REHDA, the sole and leading representative body for private property developers is very proud to continue organizing MAPEX, the largest property expo that brings together the nation’s developers, both big and small, all under one roof for the public to have direct access to vast property selections which best suits their preference and budget.

For further information, please contact the MAPEX Secretariat at: 03-7880 8000.