



Persatuan Pemaju Hartanah Dan Perumahan Malaysia
马来西亚房地产发展商会
Real Estate And Housing Developers' Association Malaysia
“Towards Sustainable Development”
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MEDIA RELEASE

6 APRIL 2016

WISMA REHDA, PETALING JAYA

MAPEX 2016 - “HOME OWNERSHIP THROUGH SMART FINANCING”

15 – 17 APRIL 2016, MID VALLEY EXHIBITION CENTRE, KUALA LUMPUR

Malaysia’s most awaited and largest property exposition – MAPEX is making its first appearance for the year from 15 to 17 April 2016 at Mid Valley Exhibition Centre (MVEC), Kuala Lumpur. With a huge selection of properties from reputable developers along with choices of financial packages and products from financial institutions as well as government agencies all under one roof, this property expo is certainly not to be missed.

MAPEX is honored to have Yang Berhormat Datuk Seri Utama Tengku Adnan bin Tengku Mansor, Minister of Federal Territories to officiate the opening of the expo on Friday, 15 April 2016 at 3.30 pm.

“In line with the Government’s effort to promote affordable housing, MAPEX is pleased to announce the collaboration with Rumah Mampu Milik Wilayah Persekutuan (RUMAWIP) under the Ministry of Federal Territories and RUMAH SELANGORKU under the Selangor Housing and Property Board (LPHS) which will be taking part to offer a variety of affordable homes under their respective banners. Also joining us is the 1Malaysia Civil Servants Housing (PPA1M) offering affordable housing for public civil servants. This is definitely an opportune time for purchasers looking for their dream homes to check out and get the best deal,” said Datuk Ng Seing Liong, the MAPEX 2016 Organizing Chairman.

“Installed with the themed ‘Home Ownership through Smart Financing’, visitors of MAPEX 2016 will not only be spoilt for choice with various property selections but also attractive financing packages. Seven financial institutions will be joining us at this MAPEX namely Bank Islam Malaysia

Berhad, Bank Simpanan Nasional, Hong Leong Bank Berhad, Maybank, Public Bank Berhad, Standard Chartered Bank (M) Berhad as well as the Public Sector Home Financing Board (LPSSA) under the Ministry of Finance”.

“We are pleased that these financial institutions have answered our calls to join us at MAPEX and provide the much needed end-financing to home buyers. We urged other financial institutions to join us in the upcoming MAPEX, it’s still not too late. Together we can help home purchasers and the industry especially in this trying time”, added Datuk Ng further.

More than 80 developers will be participating in this three-days expo, among them are EcoWorld Development Group Berhad, IJM Land Berhad, S P Setia Berhad, Ewein Zenith Sdn Bhd, Titijaya Land Berhad, Sunsuria Berhad, Seri Pajam Development Sdn Bhd, Matrix Concepts Holdings Berhad, Glomac Berhad, Syarikat Perumahan Negara Berhad (SPNB) and many others.

Visitors at MAPEX are also welcomed to attend free public talks and be educated by industry experts on interesting property related topics. There will also be RM 30,000 cash rebates* up for grabs for home buyers at the three-days MAPEX. Some participating developers will also be coming out with special offerings and attractive prizes for their purchasers. Excitingly for this MAPEX, the first 500 visitors to present the **Redeem@MAPEX** newspaper ad cuttings will receive a special gift from us. So watch out for our ads in the participating newspaper commencing 10 April 2016 (list of participating newspapers are as attached). Attractive prizes also await visitors through our fun activities such as Spin & Win, Count the MAPEX Logo Contest and more.

For more information, please visit www.mapex.com.my, or contact us at secretariat@rehda.com or 03-7880 8000. Follow us on Facebook under *MAPEX: Malaysia Property Expo* and Instagram *MAPEXbyREHDA* for exciting updates.

Issued by:

MAPEX ORGANIZING COMMITTEE

REAL ESTATE AND HOUSING DEVELOPERS’ ASSOCIATION MALAYSIA (REHDA)

** Terms and conditions apply.*

Participating Newspaper for **Redeem@MAPEX** are as follows:

Publication / Newspaper	Dates
Malay Mail	15 April 2016
New Straits Times	12,16 April 2016
The Edge	11 April 2016
The Star	13,14,15 April 2016
The Sun	13, 14, 15 April 2016
Berita Harian	15 April 2016
Harian Metro	16 April 2016
Kosmo	12, 15 April 2016
Utusan Malaysia	14 April 2016
Nanyang Siang Pau	12, 13, 14, 15, 16 April 2016
Busy Weekly	11 April 2016
Oriental Daily	15 April 2016
Sin Chew Daily	12, 15 April 2016
The China Press	12, 14, 15 April 2016
Nanban	10 April 2016

REHDA, the sole and leading representative body for private property developers is very proud to organize MAPEX, the largest property expo that brings together the nation's developers, both big and small, all under one roof for the public to have direct access to vast property selections which best suits their preference and budget.

For further information, please contact the MAPEX Secretariat at: 03-7880 8000.